



PERSONAL DATA

NAME

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DATE OF BIRTH

22th June 1986

ONLINE CV:

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UNIVERSITY OF WALES TRINITY SAINT DAVID

Bachelor of Arts - BA

EXPERIENCE

Marketing Design / **GAP LIGHTING LTD**

2018 - Current

- Website build and maintenance (WordPress - Elementor PRO)
- Catalogue in 3 languages (InDesign)
- Packaging design and Mock-ups (Illustrator - Photoshop)
- Brochures, Leaflets, Banners (Illustrator - Photoshop)
- Exhibitions representative
- Product design (Display boards)

Graphic Design | Office Manager / **SCS TRADE UK LTD**

2017 - 2018

- Design tasks | Design Approvals with Football Clubs (Chelsea, Arsenal, Liverpool and more)
- Flat design, mock-up and packaging design for top Clubs (Portfolio page 3)
- Royalty Reports for Clubs
- Office work (Factoring, invoices, payments, schedule appointments, order supplies)
- Orders management in Xero, booking and dispatch to Clubs
- Customer support for 2 websites (WordPress) UK and German (Returns / Claims / Email)

Senior Graphic Design | WEB Design - UI Developer / **PRESTIMEDIA FR**

2007 - 2017

- Responsible for the creation of graphic interfaces for interactive catalogues and websites.
- Responsible for the creation of graphic mock-ups and layouts, preparing materials for print.
- Graphic mock-ups for websites, interactive catalogues, interactive PDFs.
- Learning programming languages (CSS, HTML5, JavaScript)
- Learning programming language Action Script 2.0, Adobe Flash Builder AS3
- It proposes measures to improve the production system
- Increased production, the department of interactive catalogues
- Motion compensation / sanction subordinate staff
- Quality controls and production activity
- Manages and resolves any customer complaints
- Learning work programs: Adobe InDesign, 3D MAX, Adobe Flash
- Learning work programs: Acrobat Pro, Adobe Photoshop, Adobe Illustrator, Foxit PDF
- Increased production, the department of interactive catalogues.



SKILLS

PHOTOSHOP

HTML / CSS

WORDPRESS

ILLUSTRATOR

MICROSOFT OFFICE

ELEMENTOR PRO

INDESIGN

ADOBEE FLASH

MAGENTO

ADOBEE ACROBAT PRO

SOFT SKILLS

TEAMWORK

ORGANISATION

MANAGEMENT

PLANNING

COMMUNICATION

LANGUAGE

ENGLISH

SPANISH

FRENCH

OTHER SKILLS

Fast learner

Exhibitions

Soldering

Can-do attitude

Electrical wiring

Product display

PC Hardware knowledge

Forklift driver

Handyman

PORTFOLIO
PAGE 1

Skins Design / SCS Trade UK Ltd / 2017

Skins design - Console and Controllers for top clubs

PROJECT 1

Console and Controller Skins

10/10/2019



PORFTOLIO
PAGE 2

Product and Packaging design / SCS Trade UK Ltd / 2017

Packaging - Silicone case for PS4 Controller

PROJECT 2

Silicone Case Packaging

11/11/2019

1



2



1 PS4 Controller Case - Silicone
- Barcelona FC

2 PS4 Controller Case - Silicone
- Manchester City FC

3 PS4 Controller Case - Silicone
- Tottenham FC

3



PORTFOLIO
PAGE 3

PROJECT 3
Aluminium Case
12/12/2019

Product and Packaging design / SCS Trade UK Ltd / 2017
iPhone X Aluminium case and packaging

1



2



1 iPhone X Aluminium Case -
- Chelsea FC

2 iPhone X Aluminium Case -
- Arsenal FC

3 iPhone X Aluminium Case -
- Barcelona FC

3





GUSA **M. DANIEL**

MARKETING DESIGN

PORTFOLIO

PAGE 4

PROJECT 4

GO ADVERT

2020

Wordpress

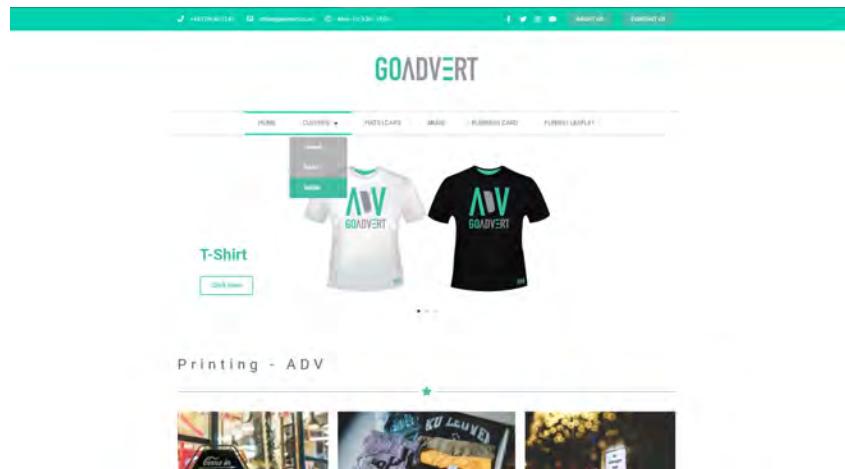
E-Commerce

Elementor PRO

E-commerce website / GoAdvert / 2020 / ELEMENTOR PRO

Premium clothing e-commerce website

Desktop / Tablet / Mobile



Website / GAP Lighting / 2020 / ELEMENTOR PRO

Premium lighting e-commerce website

Desktop / Tablet / Mobile

PROJECT 5

GAP Lighting

2020

Wordpress

Elementor PRO

Website / GAP Lighting / 2020 / ELEMENTOR PRO

Premium lighting e-commerce website

Desktop / Tablet / Mobile



PORFTOLIO
PAGE 5

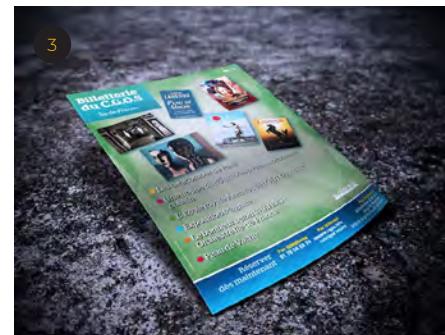
PROJECT 6
Print Design
2018 - 2020

Brochures, Flyer and Catalogues Examples

Print design



1 Nespresso



2 Force EDC



3 C.G.O.S

4 Differences

5 GAP Lighting

PORFTOLIO
PAGE 6

Logo Design Examples

Logo design

PROJECT 7
Logo Design
2018 - 2020



1 The Bosun Locker



2 Sater Real Estate



3 Willow



4 Somana



5 GO T&T